

**NORDIC PROCUREMENT SUMMIT & AWARDS**

September 24, 2026 · Sentralen, Oslo

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# Partnership Opportunities

The Nordic region's biggest annual gathering for procurement professionals.

**250+ attendees. One day. The right room.**

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[Nordicprocurementsummit.com](https://nordicprocurementsummit.com)



## ABOUT

# Why partner with the Nordic Procurement Summit?

The Nordic Procurement Summit & Awards is the region's premier gathering for procurement leaders, category managers, and purchasing professionals. Now in its fourth year, the Summit has grown from a small industry meetup into the defining annual event for the Nordic procurement community.

The 2026 edition brings together 250+ attendees for a full day of keynotes, panels, and peer conversations, followed by the Nordic Procurement Awards Dinner and afterparty in the evening.

**250+**

Attendees\*

**4th**

Annual edition

**1 day**

Engaging talks

**Oslo**

Sentralen

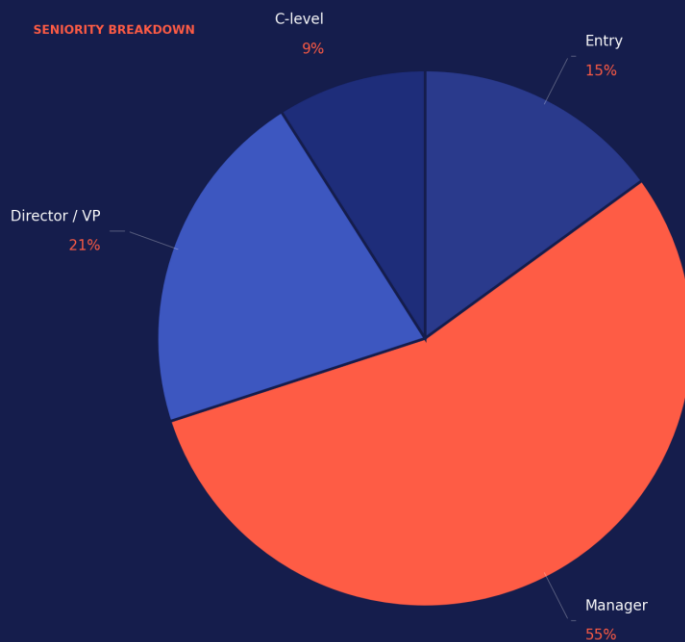
*\*Estimated 2026 attendees. Not a guarantee.*

## Who attends

The Summit brings together procurement professionals from across the Nordics. Attendees come from manufacturing, retail, energy, financial services, technology, and the public sector.

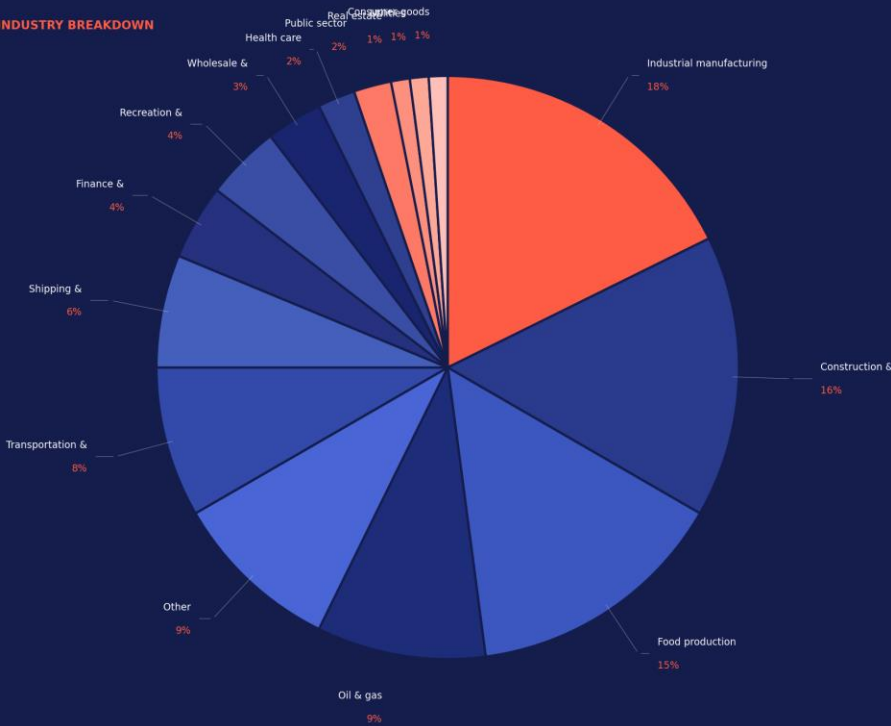
- Procurement directors and CPOs setting strategy
- Category managers responsible for supplier relationships and spend
- Procurement analysts and specialists driving operational improvement

## Role breakdown

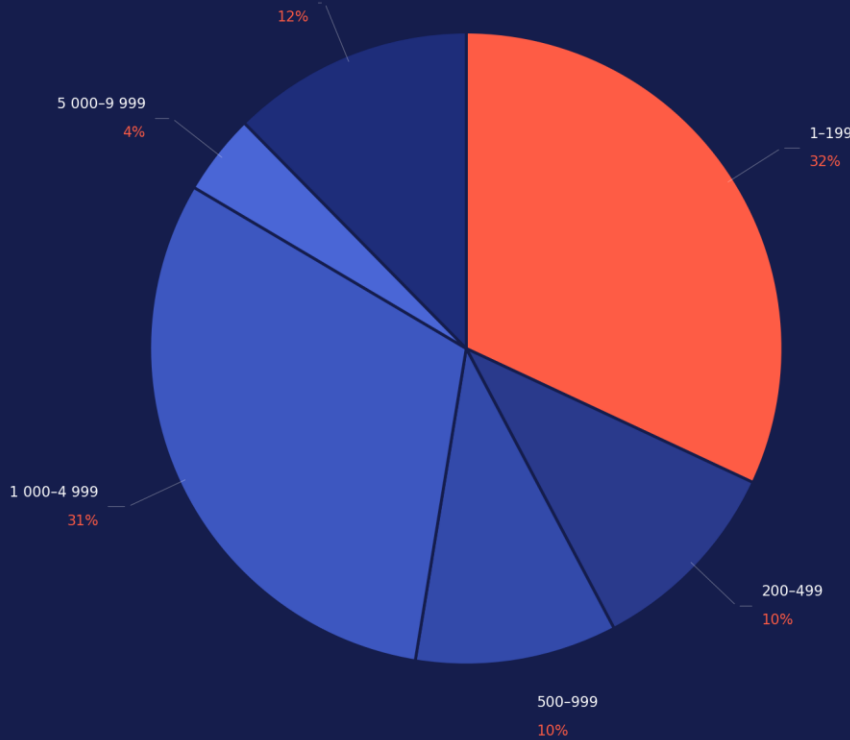


# Company industry and size breakdown

INDUSTRY BREAKDOWN



COMPANY SIZE BREAKDOWN ≥ 10 000



## THE EVENT

### What happens on the day

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The Summit runs as a single-track, full-day programme, with no competing sessions. Every partner has access to the entire audience for the full day.

<b>09:00 – 10:00</b>	Networking and opportunity to speak with attendees
<b>10:00 – 16:00</b>	Full programme
<b>16:00 – 17:00</b>	Networking and opportunity to speak with attendees
<b>17:00 – 19:00</b>	Dinner and Awards

*Full agenda to be confirmed ahead of the event. Format is subject to adjustments.*

## PARTNER PACKAGES

### Partnership tiers

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Three tiers are available, each designed to suit different objectives — from brand visibility to deep audience engagement. All packages include event access, logo placement, and social promotion.

Benefit	SILVER 50 000 NOK	GOLD 100 000 NOK	TITLE Sold
Summit day tickets included	2	4	
Guest tickets to invite contacts (2 990 NOK value)	6	10	
Logo on event website	✓	✓	
Logo on holding screen	—	✓	
Logo on event materials where relevant and applicable	—	✓	
Dedicated sponsor booth at venue	✓	✓	
Social media feature (LinkedIn)	—	2 posts	
Partner announcement email	—	✓	
Featured in post-event recap	✓	✓	
Access to attendee opt-in list	—	✓	

*All prices are exclusive of VAT.*

## WHAT'S INCLUDED

### Tier details

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#### **Silver Partner — 50 000 NOK**

The Silver tier is designed for brands that want to build visibility and put the right people in the room. It's a cost-effective entry point that ensures your name is part of the conversation.

- Summit day tickets and Awards dinner seats
- Logo placement on the event website
- Dedicated booth at the venue with a screen
- Featured in the post-event recap

#### **Gold Partner — 100 000 NOK**

Gold is the best option for partners who want visibility across the full event experience — on stage, in communications, with the audience throughout the day, and in post-event follow-up.

- Summit day tickets and Awards dinner seats
- Logo on stage backdrop, event website, email communications, and physical signage
- Dedicated booth at the venue with a screen
- Two LinkedIn feature posts
- Access to attendee opt-in list after the event
- Featured in the post-event recap distributed to all attendees

## The case for partnering

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### A focused, high-quality audience

The largest gathering of procurement professionals in the Nordics, all in one place, for one day. No dilution from adjacent functions. Everyone in the room is there because procurement is their work.

### A trusted and neutral platform

The Summit is run by Ignite but built for the whole community. Independent speakers, open nominations for the Awards, and a practitioner-first programme build the kind of trust that reflects well on partners who associate with it.

### The Nordic region, specifically

Nordic procurement has its own dynamics — market structures, language, regulation, and culture. This is the only event designed specifically for the procurement community across Norway, Sweden, Denmark, and Finland.

### What past attendees say

“Good speakers, smooth execution, well organized, and a good opportunity to meet people.”

— Summit attendee, 2024

“Interesting speakers and theme for the event. Well organized, good location.”

— Summit attendee, 2025

GET IN TOUCH

## How to secure your partnership

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Partnerships are allocated on a first-come, first-served basis. The Title Partner slot is already taken.

### Next steps

- Reply to [remi.morken@ignite.no](mailto:remi.morken@ignite.no) or reach out directly to discuss your interest
- We'll confirm availability for your preferred tier
- A partnership agreement and invoice will follow once a package is agreed
- Logo and brand assets will be requested closer to the event

### Contact us

Email: [remi.morken@ignite.no](mailto:remi.morken@ignite.no)

Website: [nordicprocurementsummit.com](http://nordicprocurementsummit.com)

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